

*Urban Planning Publication Seeks Freelance Marketer

The California Planning & Development Report (cp-dr.com), a biweekly newsletter covering urban planning and real estate development throughout the state, is seeking a part-time freelance marketing manager to solicit subscriptions, sell ads (print and online), and increase our web presence.

Candidates should have experience with (or at least interest in) journalism and/or land use and be willing to work with minimal supervision. We're virtual, but someone in the L.A. area is preferred.

This would be a freelance/commission-based position, so the money wouldn't be huge except that the potential market is quite large for someone who's motivated and willing to do some legwork. Targets include law firms, planning firms, public agencies, nonprofits, and developers. The position would be ideal for someone who does full-time freelance marketing and is looking to add to their roster or for a recent college grad who's looking to get their foot in the door.

Please send a CV and brief cover letter to Josh Stephens, editor, at jstephens@cp-dr.com.

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About CP&DR

CP&DR is the leading source of information on land use planning in California for planners, land-use lawyers, developers, citizen activists, and policymakers in California. The CP&DR publishes its flagship newsletter on a biweekly basis.