

POSITION ANNOUNCEMENT: Campaign Directors
ORGANIZATION: Progressive Jewish Alliance
LOCATION: Los Angeles and SF/Bay Area, California



PROGRESSIVE JEWISH ALLIANCE

The mission of PJA is to engage Jews of diverse backgrounds to learn, lead and act in our communities to create a more just and equal society. We embrace the words of the prophet Jeremiah, “Seek the peace of the city in which you dwell, for in its peace you shall find your peace.” For the past ten years, PJA’s brand of hip, hope-filled activism has mobilized Jews of all generations and affiliations. From anti-sweatshop and anti-death penalty education to justice for hotel workers and the struggle for affordable housing, PJA has helped LA and Bay Area Jews act in solidarity with local social justice campaigns. From training the social justice change makers of the future to creating new bridges between Jews and Muslims, PJA is investing in the next generation of Jewish activists. Looking to the future, we will link our support of economic justice to new sustainability initiatives, through local grassroots campaigns and the frame of ethical consumption.

CAMPAIGNS DIRECTOR POSITIONS – Bay Area and Los Angeles

Progressive Jewish Alliance (PJA) is seeking two Campaigns Directors, one in Los Angeles and one in the San Francisco/Bay Area. The Campaign Directors will oversee and build broad public support for PJA’s local campaigns in their respective regions. The Campaigns Director cultivates grassroots member engagement and leadership, and builds PJA’s local profile as a valuable community partner. In each region, PJA seeks a Campaigns Director who is inquisitive, innovative, strategic, solution-oriented, collaborative, and inspired by PJA’s mission, vision and values. The position is supervised by the Regional Director, and in the future, may be supervised by a National Program Director: the position works in a “functional team” with PJA campaign staff in other cities.

S. California

T 323.761.8350

F 323.761.8355

5870 W. Olympic Blvd
Los Angeles, CA 90031

Bay Area

T 510.527.8640

F 510.527.8680

409 Liberty Street
El Cerrito, CA 94530

RESPONSIBILITIES

- Identifies, oversees and implements priority campaigns and initiatives, including conducting “field scans” of areas of work in the local community
- Cultivates members as leaders and participants in PJA’s grassroots campaign work in the region; recruits, trains and supervises local campaign lay leaders, staff and interns
- Proactively builds relationships and facilitates collaboration with local social justice organizations, Jewish institutions, organizations and synagogues, and other key stakeholders

Responsibilities (continued):

- Incorporates applicable elements of PJA's strategic plan into regional campaign work, including our new campaign selection process and the development of PJA's national campaign structures & models
- Represents the organization in a variety of public forums & community events
- Evaluates and responds to requests from community partners or members to work on timely local economic justice and civil rights issues, providing advice to Executive and/or Regional Director on PJA taking public positions, as needed
- Works with Communications Director to create effective messaging and communications about local campaigns
- Collaborates with local and national development staff to tell powerful stories about PJA's on-the-ground community work and contributes to local fundraising, as needed
- Works with leadership development staff (NewGround, Jeremiah, Regional Director) to integrate fellows and other lay leaders (Regional Councils, Rabbinical Action Networks, etc.) into campaign membership.

Position Requirements:

- At least 4 years demonstrated success in progressive political advocacy, program planning and/or community organizing
 - Experience with social justice work in a Jewish context preferred
 - Leadership training, service learning and/or Jewish educational experience a plus
 - Hebrew and Spanish language proficiency a plus
- Minimum of Bachelor's degree required
 - Graduate degree in a related field or rabbinical training a plus
 - Formal training in community organizing a plus
- Strong leadership skills
 - Ability to relate to and inspire people in a variety of age groups and diverse communities, as well as to build and maintain strong personal one-on-one and institutional relationships
 - Demonstrated success at keeping multiple projects organized; good short- and long-term planning skills; strong administrative and time-management skills
 - High level written and verbal communication skills, including public speaking experience
 - Inquisitive, sense of humor, proactive, solution-oriented, collaborative, conscientious, dependable, responsible and efficient with a positive attitude and willingness to pitch in to support other organizational initiatives as needed

Qualifications (continued)

- Strong knowledge of the regional/statewide Jewish and progressive communal landscapes preferred
- Computer literacy required (Word, Excel)
- Independent means for travel throughout the region for meetings, fundraising, program events, etc. Operation of a motor vehicle requires valid and current California driver's license. Expenses for business travel within the state and elsewhere nationally is provided by PJA
- Flexible schedule; ability and willingness to work some nights and weekends

Application Procedure:

Please email a thoughtful cover letter and resume (include both in ONE Word document), outlining how your skills and experience meet the qualifications of the position and why you want to work at PJA.

Bay Area position: Address your application to Sarah Church at schurch@pjalliance.org, subject line "Bay Area Campaigns Director." Ideal start date range, April 15 – May 15, 2010.

Los Angeles position: Address your application to Eric Greene at office@pjalliance.org, subject line "Los Angeles Campaigns Director." Ideal start date, July 2010.

PJA is an equal opportunity employer. Salary is commensurate with experience. Excellent benefits.