

Position Description

Educators 4 Excellence (E4E)

Position: Outreach Director

Primary Location: Los Angeles, CA

Our Organization

For far too long, education policy has been created without a critical voice at the table – the voice of teachers. Educators 4 Excellence (E4E), a teacher-led organization, is changing this dynamic by placing the voices of teachers at the forefront of the conversations that shape our classrooms and careers. Created in spring 2010 by two teachers working in the Bronx, E4E envisions a high-quality, prestigious teaching profession that puts the needs of children first and drives positive student outcomes.

E4E achieves this vision in three core ways. We provide opportunities for educators — from current and former teachers, to paraprofessionals and administrators — to **learn** more about the policy issues currently happening in Los Angeles. E4E breaks down the barriers between the classroom and policy arena by creating opportunities for teachers to **network** with like-minded colleagues and important policy leaders and influencers. E4E teachers **take action** by advocating for changes that lift student achievement and our teaching profession.

Since launching in March of 2010, E4E has engaged over 3,300 teachers nationwide. Our NYC chapter teachers presented recommendations for improving evaluations to our union, district and state officials. The voices of E4E teachers have been featured on NBC Nightly News, ABC, and in major publications such as *The New York Times* and *Wall Street Journal*. In October 2011, we launched our new chapter office to meet the growing needs of E4E teachers in LA.

For more information, please visit <http://www.educators4excellence.org/>

The Position

E4E is a team of innovative and entrepreneurial professionals who constantly strive for growth and improvement. Reporting to the senior Outreach Director, the Outreach Director creates the best possible forum for teachers to share their voices — beginning with listening to and engaging teachers in conversation, hearing their policy concerns and recommendations, and helping to facilitate a growing network of like-minded teachers across the district and state.

Responsibilities

- Represent E4E by visiting schools, attending teacher events, and being a presence at local educational conferences
- Forge strong relationships with potential and current E4E members, school leaders and partner organizations

- Plan and execute weekly networking events for teachers across the district
- Build and manage local social media pages, using Facebook and twitter to help E4E members connect, learn and spread the word
- Support E4E's overall organizing strategy by sharing your on-the-ground insight
- Support our teacher-led and issue-based campaigns that advocate for progressive changes in public education
- Stay current with major local and national education news

Qualifications

- Passion for students, improving education, and closing the achievement gap
- Deep commitment to the values of E4E and an understanding of education policy and the education reform movement, both locally and nationally
- A self-starter with relentless work ethic, exceptional organization and time management skills; ability to design a work plan, prioritize and meet goals; find creative solutions to challenges
- Bachelor's degree and at least 2 years of professional experience, either in education, education policy, or community/campaign organizing
- Empathy, understanding, and respect for and of the teaching profession; previous experience in a classroom strongly preferred
- Impeccable oral and written communication skills, including experience preparing and delivering public presentations
- Proven team player with appropriate interpersonal skills in a variety of settings
- Demonstrated leadership skills
- Grace under pressure and a good sense of humor
- Must be willing to travel throughout LAUSD and have the ability to work non-traditional hours, including weekday evenings and weekends

Benefits and Salary

Salary for this position is competitive. A comprehensive benefits package is included.

Anti-Discrimination Policy and Commitment to Diversity

Educators 4 Excellence seeks individuals of all ethnic and racial backgrounds to apply for this position. We are committed to maximizing diversity within our organization.

Application Requirements and Process

To apply, please submit your resume, 1-3 page persuasive writing sample and a cover letter discussing how your skills and experiences make you a strong fit for E4E and this Outreach Director position. **Please include your cover letter in the body of your email.**

Send your application to:

Kent Peterson, Outreach Director

Subject Line: Outreach Director

<mailto:kpeterson@educators4excellence.org>

Applications will be accepted and reviewed on a rolling basis.