

2006-2007 Nonprofit Placement Projects

** Note - these are not the project descriptions submitted by the placements.

Nonprofit Placement: **Three Rivers Arts Festival**

Project Name: Expanding TRAF's Corporate Sponsorship Program

Project Description:

With the closing of Point State park, the Three Rivers Arts Festival faces significant challenges as it plans its 48th annual festival in June of 2007. A large portion of its corporate sponsorship opportunities relied on the physical footprint of the festival. In addition to decreasing available advertising sites, the change in venue also increases costs for the festival overall. To address these financial challenges, TRAF is evaluating its corporate sponsorship program through benchmarking. Additionally, TRAF seeks to shift the focus of its sponsorship efforts from placement-based advertising to a system with increased opportunities for promoting brand allegiance that are less dependent on the festival's physical attributes.

Nonprofit Placement: **Communities in Schools**

Project Name: Strategic Planning Groundwork Research

Project Description:

Fellow will gain background information about non-traditional educational systems, will be research distinct issues that are pertinent for the strategic plan that CIS will be formulating in the near future. These issues include, but are not limited to, an analysis of competing non-profit, government, and for-profit programs in the region, state, and country; a salary analysis for positions that are similar to those CIS offers regionally; a determination of criteria used by school districts when allocating funding per child per year; where and how to build the CIS academy and in-school programs in the Pittsburgh region; and a determination of the "real learning time" in traditional school days. This information will be compiled and presented to the regional CIS Board of Directors.

Nonprofit Placement: **Andy Warhol Museum**

Project Name: Business Plan for International Learning System

Project Description:

The desired outcome of this placement is to complete a business plan for the International Learning System. This business plan includes the necessary steps that should be taken to expand the ILS, a market analysis, and supporting documents.

Nonprofit Placement: **Jewish Healthcare Foundation**

Project Name: Center for Complementary Learning: Health Careers (Background Research)

Project Description:

Health Career Futures will establish a Center for Complementary Learning which will work to foster effective collaborations among employers, schools and community organizations to provide students with the complementary learning opportunities they need to be successful in the local workforce. The Fellow will identify school-to-work programs that currently exist in Southwestern Pennsylvania, and analyze what methods and resources they use, who and where they provide services to, and if and how they partner with other organizations. This will inform HCF about what services are already being offered, as well as ideas for potential partnerships. Secondly, the Fellow will analyze partnership programs in other parts of the country, to determine best practices for implementation and evaluation.

Nonprofit Placement: **Pittsburgh Council for International Visitors**
Project Name: PCIV website - www.pciv.org

Project Description:

This project involves creating and organizing the content for the new PCIV website.

Nonprofit Placement: **Riverlife Task Force**

Project Name: Documentation of Riverlife Task Force History and Formation

Project Description:

The fellow will work with the Staff of Riverlife Task Force to document the history of the formation of Riverlife. Fellow will research archives of meetings and correspondence, documents, photographs, and interviews to do so. Fellow will be coordinating archives, setting up interviews, defining the project, getting it going, and providing general backup for staff. This project will document what happened and who came together in the 10-year history of Riverlife.

Nonprofit Placement: **Emmaus Community of Pittsburgh**

Project Name: Recruitment Plan

Project Description:

The Emmaus Community of Pittsburgh is a 16 year old faith-based nonprofit that provides around the clock care for adults with developmental disabilities. The ideal situation is to have 4 live-in staffers (to encourage stability for their residents) and have part-timers serve as regular relief. The fellow will create a recruitment program binder that will facilitate the long term goals of getting 1 or 2 people within 6 months. The fellow will also create a web-based application system, and pursue a regional recruitment pool.

Nonprofit Placement: **Pittsburgh Community Reinvestment Group**

Project Name: Facilitating the Implementation of a Standardized System for Evaluating Housing Development Projects at the Pittsburgh Urban Redevelopment Authority (URA)

Project Description:

Several community development corporations (CDCs) have expressed concern with the URA's current system for evaluating housing development projects and allocating funds. The role of the Fellow is to facilitate the implementation of this process by working the URA staff and board. The Fellow will also produce a written report that will describe conversations with CDC leaders, the URA staff and board, the best practices found research, and recommendations for the future.

Nonprofit Placement: **Bike Pittsburgh**

Project Name: Strategic Plan for Bike Pittsburgh

Project Description:

In order to move Bike Pittsburgh forward a strategic plan will be completed to help in creating a unified direction for board members and staff of Bike Pittsburgh. This strategic plan will be based upon a day long retreat style meeting where "Participatory Strategic Planning" will be conducted.

Nonprofit Placement: **Northside Grocer Co-op**

Project Name: Northside Grocer Co-op Feasibility Study

Project Description:

In August of 2006, community members in the Northside got together to discuss establishing a food co-op in their neighborhood. Currently, the steering committee consists of 6 people who

are working on different aspects of the co-op. The role of the Fellow is to conduct a feasibility study in order to contribute to its establishment. Specifically this will include a market analysis (survey, demographic analysis, and comparative market analysis), a benchmark study, and research of technological needs.

Nonprofit Placement: Homeless Providers Leadership Group

Project Name: Best Practices Report and Recommendations

Project Description:

Fellow will conduct national best practices research and present findings and recommendations to the HPLG in a mid-process and ending presentation. All information will be compiled in a written report.

Nonprofit Placement: Planned Parenthood of Western Pennsylvania

Project Name: Feasibility Study for Planned Parenthood of Western Pennsylvania Expansion

Project Description:

To evaluate demographic data to determine the most feasible locations for Planned Parenthood services within the PPWP service region, considering 2 potential service models.